

NATURE ORIGINATES.
NEW LEAF INNOVATES.



NewLeaf
PERFORMANCE VENEERS



Rift Cut Maple in Natural



THE NATURE OF INNOVATION

There is no denying the appeal of natural materials. The rich warmth of wood. The raw splendor of a granite slab. The supple comfort of leather. All have inspired generations of artisans to design and create.

Yet, nature has limits. Natural materials can be inconsistent and unpredictable. Their beauty can be fragile, easily damaged by regular use and exposure to the environment. Sometimes, we find ways to work around the challenges. And sometimes, those challenges inspire us to a

new kind of creativity – groundbreaking material innovations that improve on nature, expand design potential and leave limitations behind. Composite decking materials. Quartz countertops. Bio-leathers. And now, Performance Veneers.

For centuries, craftsmen, manufacturers and designers alike have tolerated the shortcomings of standard wood veneer for the sake of its natural beauty.

Innovation in this age-old industry was long overdue.

New Leaf Performance Veneers are that innovation.

New Leaf has improved on nature, taking the beauty, depth and dimension of natural wood grain and elevating it to a level of consistency and performance unimaginable with traditional veneers. The result is a beautifully predictable veneered surface that eliminates the old problems and sets a new standard for enduring natural style.



BEAUTIFULLY PREDICTABLE STYLE

The artist behind New Leaf is nature itself. Each New Leaf veneered surface is an exact replica of an authentic natural veneer, hand-selected for its perfect embodiment of the character and grain of that species and cut.

The innovation is supplied by our advanced reproduction technologies and a revolutionary topcoat that refracts light, allowing the depth and clarity of the wood grain to shine through as it provides lasting protection to the prefinished veneer.

Each New Leaf species' natural beauty remains consistent from sheet to sheet and order to order, with none of the extreme variations in color or grain characteristic of traditional veneers. And because it remains consistent over time, New Leaf veneers purchased years from now will match those installed today.



Plain Sawn Cherry in Stone



NEW LEAF PERFORMANCE VENEERS ARE UP TO:



3x more
fade and color
change resistant



14x more
impact resistant



4x more
wear resistant



4x more
scratch resistant



16x more
crack resistant



2x more
water resistant



8x more
dent resistant

Results of New Leaf Performance Veneer vs. traditional veneer with UV clear finish using NEMA LD-3 testing procedures. Results may vary based on individual manufacturer's topcoat formula.

BEAUTIFULLY PREDICTABLE PERFORMANCE

New Leaf Performance Veneers do more than just start beautiful – their beauty lasts far beyond traditional veneers.

Under regular use in commercial environments, standard veneers age quickly. Scratches and dents make doors and furniture look old before their time. Exposure to moisture can damage surfaces, while light exposure causes fading and discoloration.

New Leaf Performance Veneers are designed to maintain a flawless surface in even the most active commercial environments.

New Leaf Performance Veneers are an innovative solution for commercial architectural doors, hospitality and office furniture, wall panels, case good applications and more.

For specification information and to request samples, visit **NewLeafVeneers.com**.

*Quarter Sawn
Rosewood in Natural*



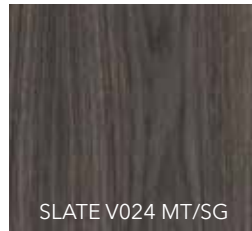
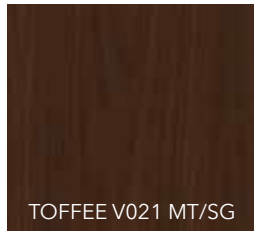
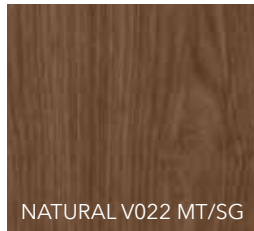
THE NEW LEAF COLLECTION

All species and stains shown are available in both Matte (MT) and Semi-Gloss (SG) finishes.

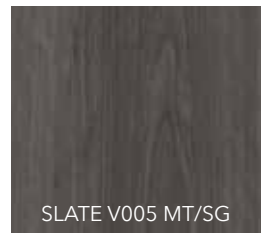
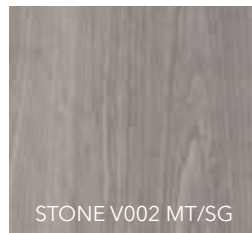
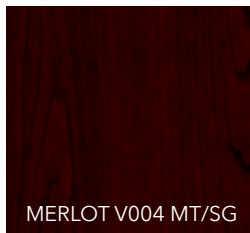
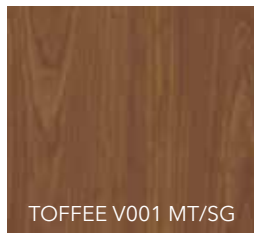
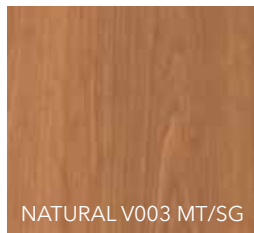
BIRCH | QUARTER SAWN



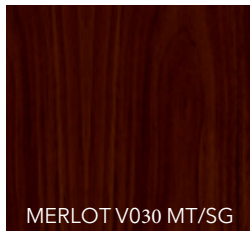
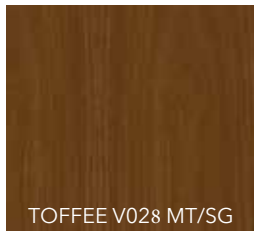
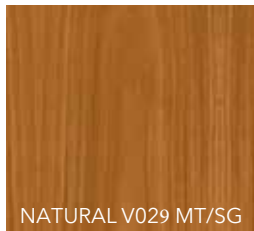
BLACK WALNUT | PLAIN SAWN



CHERRY | PLAIN SAWN



MAHOGANY | QUARTER SAWN



MAHOGANY | PLAIN SAWN



NATURAL V026 MT/SG



TOFFEE V025 MT/SG



MERLOT V027 MT/SG

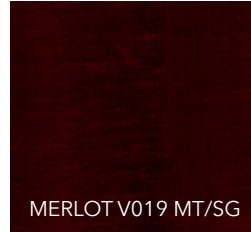
MAPLE | RIFT CUT



NATURAL V018 MT/SG



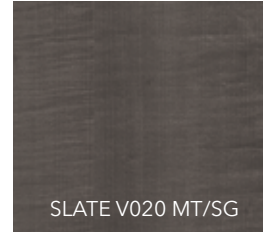
TOFFEE V016 MT/SG



MERLOT V019 MT/SG

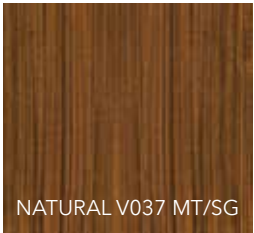


STONE V017 MT/SG



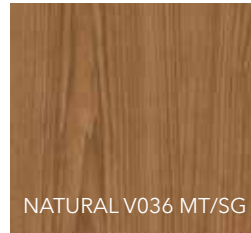
SLATE V020 MT/SG

ROSEWOOD | QUARTER SAWN



NATURAL V037 MT/SG

TEAK | PLAIN SAWN

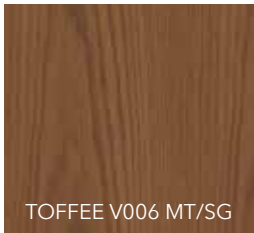


NATURAL V036 MT/SG

WHITE OAK | PLAIN SAWN



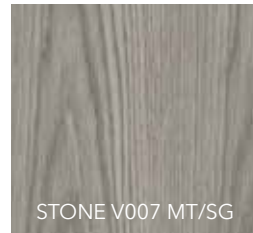
NATURAL V008 MT/SG



TOFFEE V006 MT/SG



MERLOT V009 MT/SG

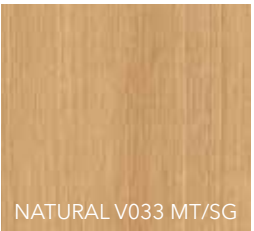


STONE V007 MT/SG



SLATE V010 MT/SG

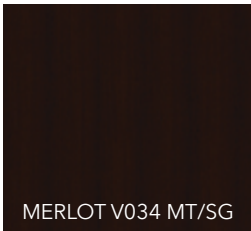
WHITE OAK | QUARTER SAWN



NATURAL V033 MT/SG



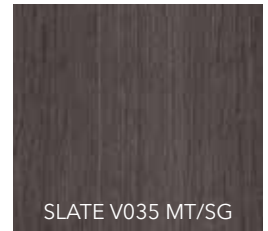
TOFFEE V031 MT/SG



MERLOT V034 MT/SG



STONE V032 MT/SG



SLATE V035 MT/SG

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*Front Cover:
Wall – Quarter Sawn Birch in Slate
Credenza – Quarter Sawn Birch in Stone*